

Anthony, et al. v. Yahoo!, Inc. Settlement
c/o The Garden City Group, Inc.
P.O. Box 9148
Dublin, Ohio 43017-4148

**NOTICE OF PROPOSED CLASS ACTION
SETTLEMENT**

**THE BACK OF THIS CARD PROVIDES A
WEBSITE, TELEPHONE NUMBER AND
ADDRESS WHERE YOU CAN OBTAIN
INFORMATION IN ORDER TO SUBMIT A
CLAIM FORM.**

**THIS NOTICE ADVISES YOU OF A
PROPOSED
CLASS ACTION SETTLEMENT
WITH YAHOO!, INC.**

**THIS NOTICE MAY AFFECT YOUR
LEGAL RIGHTS.**

PLEASE READ IT CAREFULLY.

Robert Anthony v. Yahoo!, Inc., Case No. C05 04175 RMW (USDC, NDC)

THIS CARD ONLY PROVIDES LIMITED INFORMATION ABOUT THIS SETTLEMENT

Your rights may be affected by a proposed class action Settlement of claims against Yahoo!, Inc. ("Yahoo!"). The Settlement would resolve a lawsuit in which Plaintiff alleges various claims against Yahoo! by virtue of his allegation that profiles posted for purposes other than dating appeared on the Yahoo! Personals website. Plaintiff brought suit on his own behalf and on behalf of all Yahoo! Personals paid subscribers in the United States since October 1, 2004. Yahoo! denies the allegations. You received this Notice because a search of Yahoo!'s computer records indicates that you were a subscriber of Yahoo! Personals at some point between October 1, 2004 and August 7, 2007.

The Settlement provides for Yahoo! to make certain changes to its Additional Terms of Service and to its site content and functionality. The Settlement also provides for eligible Settlement Class members who were paid subscribers to Yahoo! Personals between October 1, 2004 and August 7, 2007, and who viewed a profile during their subscription periods that they believe was posted for purposes other than dating to receive a one-time payment per Class Member of up to \$35.00. To receive the \$35.00, you must timely complete and submit a Claim Form postmarked no later than December 15, 2007. You may obtain complete information about the Settlement (including the Long Form Notice) and a Claim Form and deadlines by visiting the Settlement Website at www.AnthonySettlement.com, telephoning 1-888-298-6319, or writing the Claims Administrator at Anthony, et al. v. Yahoo!, Inc. Settlement, c/o The Garden City Group, Inc., P.O. Box 9148, Dublin, OH 43017-4148.

IF YOU DO NOT WISH TO BE PART OF THIS SETTLEMENT, you may exclude yourself. To do so, you must mail a Request for Exclusion Form, postmarked no later than October 15, 2007. Mail it to: Anthony, et al. v. Yahoo!, Inc. Settlement, c/o The Garden City Group, Inc., P.O. Box 9148, Dublin, OH 43017-4148. The Court, located at 280 South 1st Street, San Jose, CA, will conduct a hearing on whether to approve the Settlement, and if so, determine what amount of fees and expenses should be awarded to class counsel (up to \$1 Million) and what Incentive Award should be given to the Plaintiff (up to \$20,000) on November 15, 2007 at 9:00 a.m. You may object to the Settlement in advance of that hearing by following the procedure set forth in the Long Form Notice.

All future Notices with respect to the Settlement will be provided by email ONLY.

Go to www.AnthonySettlement.com to provide the Claims Administrator with your current email address.